

Paige Tolan

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EDUCATION

Ithaca College, Roy H. Park School of Communications **Ithaca, N.Y.**
Bachelor of Science – Television and Digital Media Production Dec. 2023
Concentrations in Production Management, Sports Media, and Integrated Marketing Communications
University of Canterbury **Christchurch, New Zealand**
Study Abroad – Proficiency of Arts Spring 2023

MEDIA EXPERIENCE

Cornell University Center for Regional Economic Advancement **Ithaca, N.Y.**
Marketing, Communications, and Events Intern Sep. 2023 – Present

- Create photography, videography, graphics, and written content for various CREA organizations' social media platforms and website.
- Collaborate with the Marketing team to ensure content aligns with company's voice.

Ithaca College Athletics **Ithaca, N.Y.**
Creative Media Team Lead Sep. 2022 – Dec. 2023

- Create photography, videography, graphics, and written content for various Ithaca College Athletics teams' social media platforms and website, both before, during, and after games.
- Post a variety of media types to social media platforms such as Instagram, X, Facebook, TikTok, etc.

Apple Harvest Festival Livestream **Ithaca, N.Y.**
Executive Producer Sep. 2023 – Nov. 2023

- Produce and create original content for a one-hour-long live stream on the Ithaca College Roy H. Park School of Communications YouTube.
- Write anchor script, create rundown, gather segment materials, gather location and talent contracts, and work alongside the Director during the live broadcast to ensure content on screen is correct.
- Assist in building a control room in the Downtown Ithaca Commons including NewTek TriCaster, OBS, Singular Live, Mackie Mixer, etc.

Live Nation Fenway **Boston, M.A.**
Production Assistant Jul. 2023 – Aug. 2023

- Set-up and broke down check-in desk and materials such as iPads, Bluetooth scanners, etc.
- Assisted with employee check-in for 23 different companies using Who's On Location.
- Labeled Fenway Park seat assignments for different stage builds.

Cornell University Athletics **Ithaca, N.Y.**
Content Creator Sep. 2022 – Dec. 2022

- Created photography and videography content for Cornell women's ice hockey Instagram.

TEDxProvincetown **Provincetown, M.A.**
Media Intern June 2022

- Created a "Behind the Scenes" video for TEDx.
- Created content of photos, videos and graphics for social media.
- Provided feedback for speakers working on their speeches.

SKILLS

• Adobe Creative Suite | Production Management | Photography | Videography | Multimedia Editing | Microsoft Office | Google Applications | Social Media Platforms | Slack, Box, Airtable, Hootsuite

AWARDS

- "Outstanding Public Affairs Program," New York State Broadcasters Association May 2022
- "Best Overall News Magazine," New York State Broadcasters Association May 2022